

# So You Think You Can Design: Textiles

# BERNINA

made to create

WOOL4SCHOOL®  
DESIGN COMPETITION



Welcome to SYTYCD 2019 – Textiles!

Your students could win a Bernina 215 Sewing Machine!

The SYTYCD competition will take place in two stages.

Stage 1 is open to all students, although is most appropriate for years 10-11. DATTA Vic will issue the following 2 design challenges to teachers. These challenges should be completed during school at a time that suits their classes best. They should then select the work of the **two best students** and submit their work to DATTA Vic by the **12<sup>th</sup> April**. (Scanned versions are sufficient).



Students who make it through the first stage will be invited to move onto the finals. Finalists will be invited to compete in a live, hands on design marathon, to be held at the *Emerging Technologies* conference on the **10<sup>th</sup> of May** at Harvester Technical College. The finalists will participate under their school name and will work as team (2 students from each school) to complete the final stage. The 2 winning students will each receive a 215 machine and there will also be prizes for the runners-up.



**TEACHERS:** This design challenge fits in with the 2019 Wool4school design challenge – students can use their entry for SYTYCD for Wool4school as well!  
See the Wool4School [website](#) for details, and download the [student booklet](#)

**Stage 1: In your school, to be completed at any time prior to the 12<sup>th</sup> April**

**Challenge 1. Create an ‘End User Profile’ mood board that would require a garment/outfit that incorporates the use of technology**

Select from the following end user categories to create your poster:

- High school / Uni students
- Campers / travellers
- Fashionistas (followers of fashion!)

*Use of technology may be included in the garment to enhance the garment performance or function. Eg. Wool footwear that tracks your run, or a credit card chip in a jacket for ease of purchase.*

Tip – use lots of images/visuals – avoid chunks of text – keep message clear. Images may include items, objects, colours, clothes, fabrics and textures associated with the end user group

Judging will be based on:

- Clearly identifiable end user group in poster
- Appropriate and eye-catching images selected
- Information is accurate
- Overall presentation and design

See [page 5](#) in Wool4school Student booklet for examples:



## **Challenge 2. Design a garment that incorporates the use of technology for your chosen end user**

**Taking inspiration from your poster**, design a garment / outfit that incorporates the use of technology that would be useful for the end user identified. Eg. Dress that can heat and cool you.

Outfit/garment must be drawn on a figure as well as shown what it converts to. Design should be coloured and show back view if appropriate.

Annotate your garment/outfit to show what sewing techniques and processes would be used as well as how/what technology it incorporates.

Judging will be based on:

- Identification of sewing techniques
- Innovation and creativity in design
- Identification of how garment converts to another use (how the garment is multifunctional)
- Quality of drawing
- Overall presentation

See [page 6](#) in *Wool4school Student booklet for ideas*:

## **Stage 2: At the Emerging Technologies Conference, May 10<sup>th</sup> Harvester Technical College**

**PLEASE NOTE!! You don't have to know how the technology would operate – this design challenge is about ideas and thinking about what you would like the garment to do. The technology may not even have been invented yet! Be creative and innovative – let your imagination go wild!**

### **The Finals. Creating a multifunctional garment/outfit**

Working as a team of 2, create a prototype garment/outfit using provided materials.

The Specific challenge will be revealed on the day.



Judging for the multifunctional garment will be based on:

- Innovation and creativity of design & proposed use of technology
- Suitability and creativity of proposed technology for the chosen end user
- A range of production processes carried out with skill and precision
- Overall Quality of product

### **FAQ's:**

- To register, email your details to Laura at [pl@datta.vic.edu](mailto:pl@datta.vic.edu) and confirm your intention to take part
- Make sure any participating students get permission slips (supplied by DATTA Vic on registration) completed by their parents or guardians. These should be sent to Laura at DATTA Vic as soon as possible
- Ensure the 2 challenges are completed by 12<sup>th</sup> April – you can run them with as many students as you like, and at a time suitable for you
- Select the work of the 2 best students and submit to Laura at [pl@datta.vic.edu.au](mailto:pl@datta.vic.edu.au) by the 12<sup>th</sup> April
- If your students make it through to the finals, you'll be notified by the 19<sup>th</sup> April
- You must arrive at the Finals for Registration at 8.45am on the 10<sup>th</sup> May. Your students should wear their school uniforms if appropriate
- Your students should bring sewing machines. You will be informed prior to the event if any other materials are required
- Food and drink will be provided at breaks and lunchtime for the participating students and their accompanying teacher
- We'll be sending out a press release to your local papers and inviting them along to the conference. If anyone does not want their name released to the press, please notify us immediately.

For more information, contact:  
Laura Murphy, DATTA Vic  
03 9349 5809/pl@datta.vic.edu.au

Thanks to **Bernina Australia** & **Wool4School** for their generous support